

GENUINE FINNISH SAUNA DESIGN

NORDIC WHITE SPRUCE &
SIMPLE SCANDINAVIAN ELEGANCE



finneo
PURE SAUNA

Based on light colors, clean lines, and natural materials, Nordic design provides functional elegance inspired by nature. Finnish Nordic White Spruce brings this to life within the sauna, creating a **warm, relaxing, and inviting space.**

INNATE NORDIC BEAUTY

Genuine Finnish saunas are traditionally built of Scandinavian or Nordic whitewoods. Worldwide more than 90 percent of all saunas are constructed of Nordic White Spruce, with the majority found in Finland, the birthplace of sauna. Staying true to our Pure Sauna commitment and Finnish roots, we construct our saunas primarily with Nordic White Spruce.

The wood characteristics, light color, and clean lines support a timeless and true sauna experience.

Functional elegance inspired by nature

Layered on top of the Nordic whitewood is functionally elegant Nordic design. Based in natural materials, lots of light, and simplicity, Finnleo® saunas feel spacious and welcoming no matter their size. Great craftsmanship and the highest quality materials set the foundation for a **warm, comfortable, rejuvenating sauna.**

Finnleo sauna walls and ceiling are most popularly constructed with tongue and groove Nordic White Spruce, responsibly sourced wood from northern Finnish forests. We add in clear Aspen and Abachi whitewoods on benches and backrests because of their even heat distribution, making them safe and enjoyable where skin contact occurs.

This superior whitewood selection, paired with Nordic design, cannot be duplicated by other sauna wood types or room designs. Experience genuine Finnish sauna and discover wellbeing that comes naturally with Finnleo®.

CREATES VISUAL HARMONY

Nordic White Spruce combined with natural stone and light – key Nordic design elements – creates a beautiful and soothing sauna interior.



ARCTIC CONDITIONS & WOOD CHARACTERISTICS

Finnleo's Nordic White Spruce is grown north of 60 degrees latitude in Finland, near the Arctic Circle. Because of this unique growing environment, Nordic White Spruce is an unusual softwood without porous characteristics common in alternative whitewood options. The wood combination used in Finnleo® saunas support a fresher smell because sweat doesn't impregnate this wood. And even better, when heated a subtle, Scandinavian forest scent is emitted.

THE ULTIMATE COMBINATION OF WOODS

The special combination of whitewoods grown near the Arctic Circle (Nordic White Spruce), on the Ivory Coast (Abachi), and in the Canadian Forests (Aspen), results in a beautifully clean, contemporary space perfect for the ultimate sauna experience.

GRADE A QUALITY WOOD

Finnleo uses only European Grade A wood, meaning it comes from the tops of trees about 80 years old and has only small, tight, living knots. The result is beautiful Nordic White Spruce tongue and groove with very subtle knot patterns.

Alternatively, because knots retain more heat, the Aspen and Abachi wood used on our benches and backrests have no knots. This ensures skin doesn't come in direct contact with any excessively hot surface.

LIGHTER COLOR

The most notable difference between Nordic whitewood and other sauna woods is the color. The light colored wood gives the sauna a cleaner, more spacious feel and a contemporary Nordic look.

LESS DISCOLORATION

Stain resistance is another advantage of using Nordic White Spruce in a sauna. With normal cleaning (occasionally wipe down surfaces with a mild detergent and water), Nordic whitewood will retain it's original color, condition, and beauty. Abachi wood boasts similar stain-resistant qualities.





SMALL SPACES APPEAR LARGER

Due to its naturally light color, small saunas constructed of Nordic White Spruce feel larger and more open.

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